

**SPONSOR & EXHIBITOR  
OPPORTUNITIES**



**October 7-10, 2026**  
**Schaumburg, IL**





# What is CANIS?

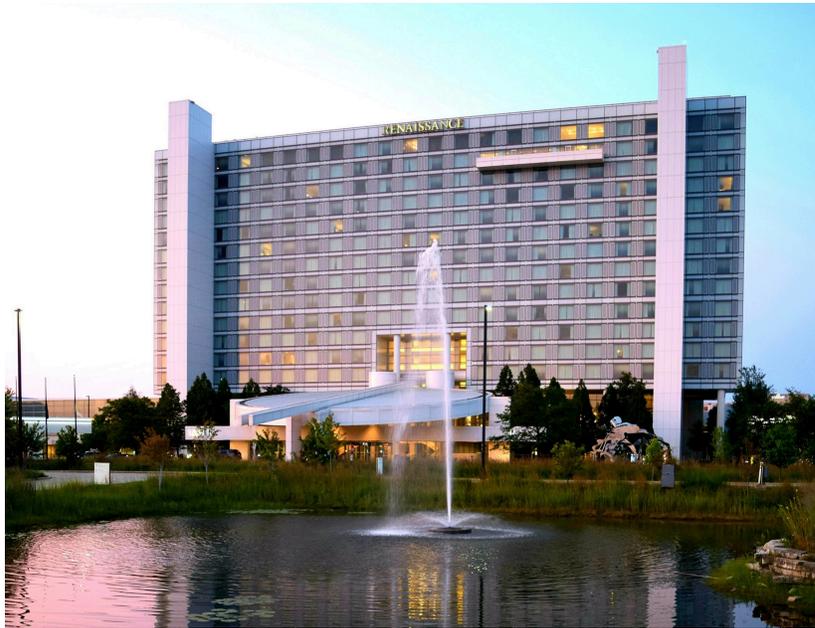
The **CANIS Conference** (Canine Advocacy, Networking, Innovation, and Science) is a first-of-its-kind event bringing together practitioners and showcasing the collective expertise of professionals from across the dog care and welfare industries. This includes dog trainers, behavior consultants, veterinarians, shelter and rescue staff, sport dog handlers, and pet care providers — all gathering with a shared purpose.

Over the course of three days, attendees will experience:

- Continuing education sessions across five educational tracks
- Live demonstrations from top trainers, scientists, behaviorists, and sport competitors
- Networking opportunities with like-minded professionals
- A collaborative, forward-thinking environment built around science, ethics, and innovation

With an anticipated audience of more than 1,000 in-person attendees and thousands more engaged online, CANIS is more than a conference—it's a movement to improve the lives of dogs and the people who care for them.

# Event Venue



## Renaissance Schaumburg Convention Center Hotel

Located 13 miles from O'Hare International airport, the Schaumburg Convention Center is a fully-equipped, modern 150,000 square foot facility. Full service in-house AV and furnishings means that outfitting your booth will be a breeze and support staff will be onsite throughout the event.

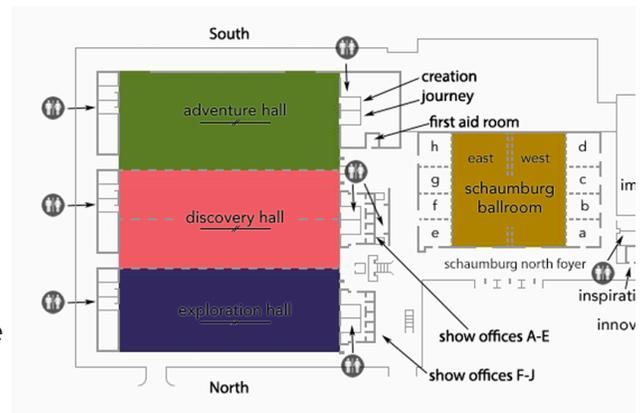


Exhibit Hall area in pink (Discovery Hall) with lunch seating and demo stage areas on either side.

## Exhibit Hall/Trade Show Space

The 32,000 square foot Exhibit Hall will be adjacent to the Demonstration Stage and the seating area for lunch. It is also on the same level as Registration and the general session ballroom, ensuring that attendees will pass through and spend time in the Exhibit Hall each day.

## Accommodations

The recently renovated Renaissance Hotel is attached to the Convention Center allowing easy access for attendees and exhibitors. With 500 luxury guest rooms, a full-service restaurant, two bars, and a cafe for grab-and-go, you won't need to leave the grounds. If you do want to take a break, you'll find plenty of fun and recreation opportunities nearby - including nature preserve trails, several golf courses, the Woodfield Mall, and so much more!

There will also be room blocks at the nearby Embassy Suites and two Hyatt Hotels. Shuttle service will be provided between all of Conference hotels and the Convention Center.



# Why Sponsor?



## Be where your people are.

This is your opportunity to **attend a single event** that attracts the people you want to reach and the professionals with whom you want to engage. The CANIS Conference is where you will build relationships with passionate, driven professionals who are actively seeking tools, resources, and services that align with their mission and values. Sponsorship places your brand:

- In front of **1,000-plus animal professionals** attending the event in person
- At the center of a high-traffic Exhibit Hall, just steps from keynote sessions, the Demo Stages, and lunch service
- In front of a **combined online audience of over 300,000 followers** across our social media channels and in **email campaigns reaching nearly 150,000** animal professionals and pet enthusiasts
- Among committed and innovative leaders in the fields of animal behavior, training, animal and veterinary science, and rescue

Whether you're a new brand business or an industry leader, your presence at CANIS signals credibility, leadership, and a commitment to innovation in dog welfare.

# Premier Sponsorship Packages

## **Titanium Sponsor - \$30,000 (1 available)**

### **Be the face of CANIS.**

- Premium 20' x20' Exhibit Hall booth in a location of your choice
- 4 VIP conference tickets and 2 exhibitor passes
- Logo on main stage screens before each day's keynote
- 1-minute video ad featured on main stage screens on opening and closing days of Conference
- Branded swag bag insert or item of your choice (you provide, subject to preapproval)
- Logo on attendee bags (bag price included in sponsorship)
- Four featured shout-outs on “The Bitey End of the Dog” podcast
- A sponsored ad across CANIS social media platforms and recognition in emails reaching over 450,000 people
- Logo featured on Conference website, in registration emails, and the Conference app’s homepage, attendee profiles, and push notifications

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## **Platinum Education Track Sponsor - \$20,000 (5 available)**

### **Be the presenting sponsor for a full education track.**

- Premium 10' x 20' Exhibit Hall booth in location of your choice
- 2 VIP conference tickets and 2 exhibitor staff passes
- Logo displayed on signage for all sponsored track presentations
- Option to introduce speakers for each presentation in the track you sponsor
- 1-minute video ad on main stage screens Day two of the conference
- Social media promotion and recognition in emails reaching over 450,000 people
- Two shout-outs on “The Bitey End of the Dog” podcast
- Branded swag bag insert or item of your choice (you provide, subject to preapproval)
- Logo included on Conference website, in registration emails, and in Conference app push notifications and the sponsor banner

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## **Gold Sponsor - \$10,000**

### **High-traffic booth. Premium visibility.**

- Premium 10' x 10' corner Exhibit Hall booth
  - 2 conference tickets and 1 exhibitor pass
  - Swag bag insert or item of your choice (you provide, subject to preapproval)
  - Social media promotion and recognition in emails reaching over 450,000 people
  - Logo featured on Conference website and the Conference app sponsor banner
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# Premier Sponsorship Packages

## **Pre-Conference Workshop Day Sponsor – \$10,000 (1 available)**

Gain exclusive access to active, engaged attendees before the Conference begins.

Includes:

- Logo displayed prominently throughout the educational spaces on the day of the Workshops
- Opportunity to briefly promote your products/services and introduce Workshop presenters at the beginning of each Workshop (three AM time slots and one PM time slot)
- 10' x 10' Exhibit Hall booth
- Two conference tickets plus two Workshop spots
- Collective shout-outs across CANIS social platforms and emails reaching over 450,000 people

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## **Opening Celebration or Closing Celebration Sponsor – \$10,000 (2 available per event)**

Put your brand in front of attendees during the most social and high-energy events of the Conference.

Includes:

- Logo displayed prominently throughout the event space during the reception you sponsor
- Branding on 500 cocktail napkins
- Two conference tickets
- 10' x 10' Exhibit Hall booth
- Collective shout-outs across CANIS social platforms and emails reaching over 450,000 people

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## **Livestream Sponsor - \$10,000 (1 available)**

Reach thousands of attendees around the world.

- Logo featured in registration emails, on the Conference website, and in the Conference app's sponsor banner and push notifications
  - Two virtual conference tickets
  - Virtual exhibit hall booth
  - Shout-outs across CANIS social platforms and in emails reaching over 450,000 people
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# Exhibit Hall Booths

## Exhibit Hall Booths

Booth Size Options:

**10' x 10' - \$1,900**    **Corner 10' x 10' - \$2,200**    **10' x 20' - \$2,600**    **20' x 20' - \$3,400**

Every booth includes:

- Pipe and drape on three sides - 8' back wall, 3' sides
- One 6-foot table with tablecloth and 2 chairs *per 10x10* and one wastebasket
- Exhibitor staff badges (\*See below for definition of Exhibitor staff badge vs. conference registration):
  - **10x10 and 10x10 Corner Booths:** ONE badge included
  - **10x20 Booth:** TWO badges included
  - **20x20 Booth:** FOUR badges included
  - Additional exhibitor passes - \$300 each
- 25% discount on conference registration (up to four in-person and four virtual tickets)
- Lead generation and attendee communication through the Conference app

*Note: Booth power, audiovisual equipment rental, carpeting, and other furnishings will be available for purchase directly through the Convention Center in-house service. See pages 12 & 13 for sample pricing.*

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## Virtual Exhibit Hall Booth (only) - \$1,100

Don't miss any of the action even if you can't be there in-person. Reserve your customizable virtual booth so you can interact with attendees across the globe and access online lead retrievals.

- One virtual conference ticket
- Opportunity to include an offer in the virtual swag bag available to all in-person and virtual attendees.

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**In-person conference tickets** include access to all educational sessions and corresponding CEUs, continental breakfast, lunch, and Opening Reception. *Additional conference tickets (in-person and virtual) may be purchased as may tickets to VIP events and tickets to the Closing Celebration.*

**Exhibitor Staff passes** allow access to the exhibit hall floor continental breakfast, lunch, and Opening Reception. *Additional exhibitor passes may be purchased for \$300 per badge.*

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# Add-On Sponsorship Opportunities

These add-ons provide targeted ways to increase your brand's visibility during key touchpoints of the attendee experience. All add-ons include logo on corresponding on-site signage.

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## **Lunch Sponsor – \$8,000 (3 available)**

Leverage a daily lunch break to reach attendees while they're networking, resting, and fully present.

### **Includes:**

- Logo on signage in lunch service and seating areas
  - Option to place branded materials at each seat and/or buffet table
  - Acknowledgement from the main stage during opening remarks on day of sponsorship
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## **Name Badge Lanyard Sponsor - \$6,500 (1 available)**

Every attendee, speaker, and exhibitor will wear your brand.

### **Includes:**

- Logo and/or company name printed on high-quality conference name badge lanyards
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## **Shuttle Sponsor - \$6,000 (1 available)**

Continuous visibility to attendees and the wider public as the Conference shuttle transports attendees between three offsite hotels and the Convention Center throughout the event.

### **Includes:**

- Branding displayed on the exterior of the shuttle and on all posted signage with shuttle information
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## **Wi-Fi Sponsor - \$5,500 (1 available)**

Be the brand that keeps attendees online and connected. With all eyes on the Conference app for communications, event space maps, agendas, and more, WiFi access will be a key component of every attendee's Conference experience.

### **Includes:**

- Signage with company logo and Wi-Fi access information in all Conference high-traffic areas
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# Add-on Sponsorship Opportunities

## **Continental Breakfast Sponsor – \$5,000 (3 available)**

Be the brand everyone sees as they arrive to fuel up for the day ahead.

### **Includes:**

- Logo on signage in the morning service and seating areas on your sponsored day
  - Opportunity to have branded materials available during sponsored breakfast
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## **Coffee Break Sponsor - \$5,000 (6 Available)**

Get prime visibility when attendees pause to recharge and chat.

### **Includes:**

- Logo featured on signage near the coffee stations and seating during your sponsored break
  - Opportunity to have branded materials available during your sponsored break
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## **Demo Stage Sponsor- \$4,000 (3 available)**

Align your brand with live, innovative, educational demos that attract engaged attendees.

### **Includes:**

- Logo on signage near the stage
  - Opportunity to introduce demonstrations and highlight your company and products on stage
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## **Registration Sponsor - \$3,000 (3 available)**

Be the brand attendees see when they first arrive and check-in.

### **Includes:**

- Logo signage prominently displayed in the Registration area throughout the event
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# Add-on Sponsorship Opportunities

## **Serenity Space Sponsor - \$2,500**

Give attendees a comfortable, quiet space to unplug, unwind, and reflect.

### **Includes:**

- Logo on signage in the dedicated room for attendees who need a quiet break.
- Opportunity to contribute reading materials or space-appropriate branded items (e.g., small snacks, tissue packets, etc.)

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## **Speaker Lounge Sponsor - \$2,500**

Support the experts and educators presenting at CANIS.

### **Includes:**

- Logo on signage in the speakers-only lounge
- Opportunity to contribute item to the speakers' hospitality bags

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## **Outdoor Dog Walk Area Sponsor - \$2,000**

Help create a comfortable outdoor space for attendee dogs and their humans.

### **Includes:**

- Signage with your logo and message at the designated outdoor dog walking and potty area

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## **Potty Break (indoor grass pad) Sponsor - \$1,000**

Help keep the indoor experience clean and dog-friendly.

### **Includes:**

- Signage with your logo and message at the indoor dog relief station

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## **Attendee Bag Insert - \$500**

Every in-person attendee will receive a Conference bag stuffed with goodies from our sponsors and exhibitors. Be sure to include your branded swag item (*you purchase and provide, subject to preapproval*). It's a fantastic way to increase your visibility, leave a lasting impression, and drive traffic to your booth during the event

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# Terms & Conditions

**All Sponsors and Exhibitors will be bound by the terms and conditions set forth in the [2026 CANIS Sponsor & Exhibitor Agreement](#).**

## **Conference Philosophy:**

The CANIS Conference and its hosts are committed to promoting humane, evidence-based practices in animal training, and behavior.

As such, sponsors and exhibitors may not promote, sell, or distribute tools or methods designed to cause fear, pain, or discomfort in training or behavior change strategies—including but not limited to shock collars, prong collars, choke chains, or aversive leash corrections. This policy reflects our dedication to animal welfare, education, and ethical collaboration.

The hosts reserve the right to decline rental of exhibit hall booths and/or sponsorship by individuals and/or companies whose philosophies and practices are not in alignment with the above stated policy. The hosts further reserve the right to alter or remove exhibits or any part thereof, including printed material, products and signs that violate this condition at any time during the Event.

## **Refund and Cancellation Policy:**

No refunds will be issued for Titanium, Platinum, or Gold or for “Add-on” sponsorships once payment is received except in the case of cancellation of the Conference by the Hosts.

Exhibit hall booth rentals may be cancelled by submitting a written request to [exhibits@canisconference.com](mailto:exhibits@canisconference.com). Cancellation requests received on or before April 1, 2026 will result in a 50% refund of the exhibit hall booth rental fee. Cancellation requests submitted after April 1, 2026, will not receive any refund. In the event that the Conference is cancelled by the Hosts, exhibit hall booth rental fees will be refunded.

# Booth Furnishings & Add-Ons

Below are a selection of common booth add-ons. After you choose your booth, you will receive access from SourceOne to a full list of options. **SourceOne will bill you separately for your booth furnishing and add-ons.**

Please refer to the “Exhibit Hall Booths” (page 7) for a list of what is included with your base booth purchase. *Note that WiFi access is **included** for all booths.*

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Prices listed here are approximate and based on an order deadline date of **September 4, 2026**. *Prices increase for orders placed after that date.*

Power drop (20amps): \$320

Additional tables:

- 6' table: Skirted - \$268.52 Unskirted - \$141.02
- 4' table: Skirted - \$208.26 Unskirted - \$164.43
- 8' table: Skirted - \$366.28 Unskirted - \$188.75
- Round(30" W x 42" H): Skirted - \$239.52 Unskirted - @124.97

Additional Chairs:

- Plastic folding side chair: \$50.11
- Padded side chair: \$131.54
- Padded bar stool w/ back: \$242.21

Floor Covering:

- 10x10 Booth: Standard carpet - \$393.12 Vinyl flooring - \$2244.00
- 10x20 Booth: Standard carpet - \$768.24 Vinyl flooring - \$4,488.00
- 20x20 Booth: Standard carpet - \$1747.20 Vinyl flooring - \$8,976.00

Other Accessories:

- Floor easel (aluminum): \$67.86
- Garment Rack (rolling): \$239.77
- Flat Panel LED/TV Monitors: 21"-75" available, \$315.90 - \$2421.90 per day



[Secure your spot now!](#)



For more information and to sign up now:



[www.canisconference.com/exhibit-sponsor](http://www.canisconference.com/exhibit-sponsor)



[exhibits@canisconference.com](mailto:exhibits@canisconference.com)